

Social Media Planner

Market More Than You Create

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Task List

Branding Checklist

Marketing Plan

HOW MY COMPETITORS MARKETS

MARKETING/PROMOTION IDEAS I LIKE

HOW I WILL MARKET MY PRODUCTS AND / OR SERVICES

HOW MUCH TIME I PLAN TO SPEND ON MARKETING PER WEEK

TASK

TIME PER WEEK

ANNUAL OVERVIEW

January	February	March
April	Мау	June
July	August	September
October	November	December

ADVERTISING TRACKER

PRODUCT	PLATFORM	START DATE	END DATE	SCHEDULE

SOCIAL MEDIA POSTING SCHEDULE

n all of the content you plan to publish for the week to keep









COMPETITORS

COMPETITORS	THEIR COMPETITIVE EDGE	WEBSITE

TASK LIST

TASK 1

L		

TASK 2

TASK 4

TASK LIST

	1
Social Media Profile Pictures	
Social Media Cover Pictures	
Website	
Email Footer	
Letterhead	
Business Cards	
Vehicle Signage	
Physical building Signs	
Presentation & Document Templates	
Local Directory Listings	

